

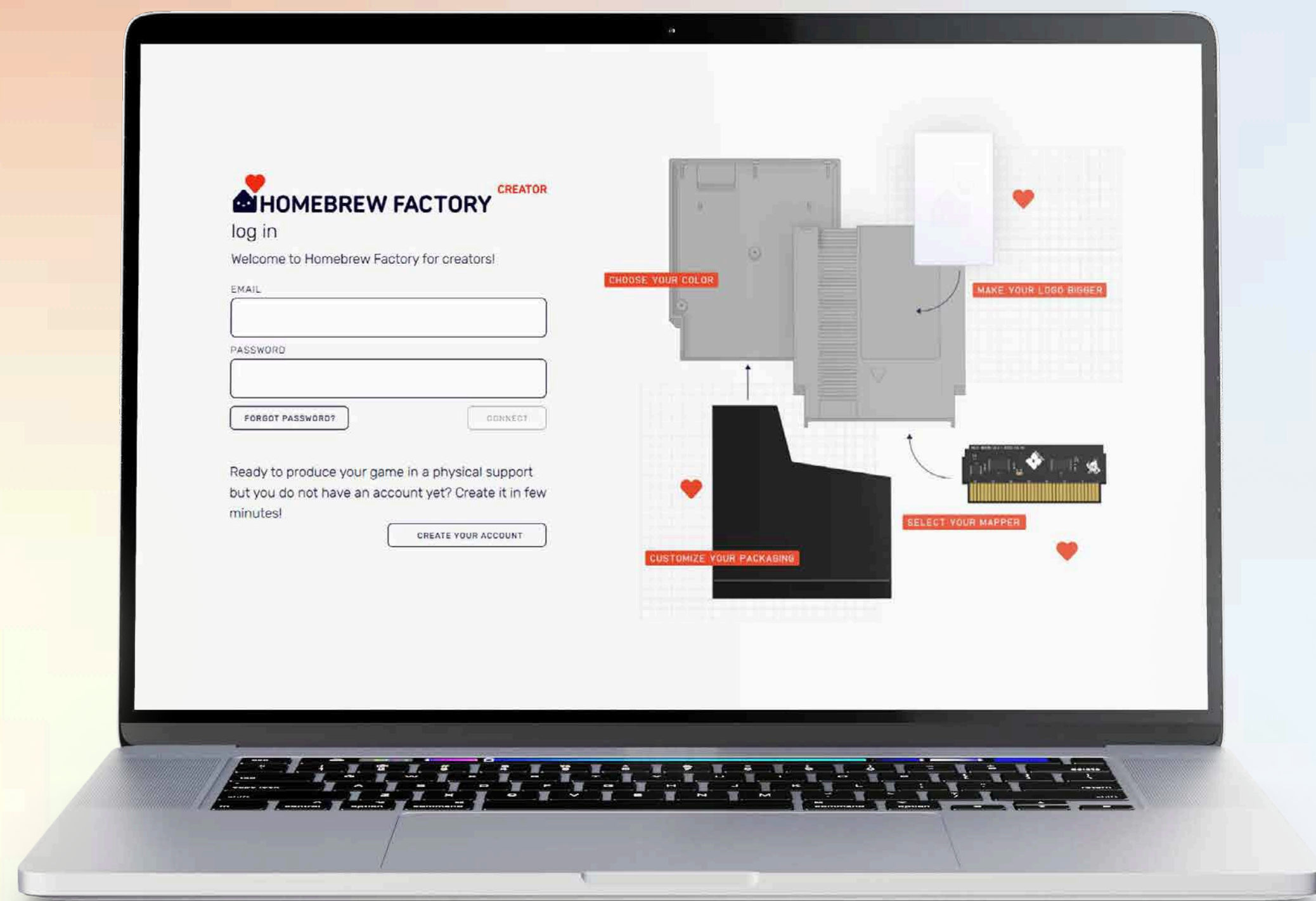
Version 1.0



PRESS KIT

March 2025





 [watch the trailer](#)

A REVOLUTION FOR NEW RETRO GAMES!

Broke Studio is launching
a special platform for
retro gamers &
game creators

MARCH 26, 2025

NEW GAMES FOR RETRO GAMERS

★ ACCESS A LARGE CATALOG OF GAMES

More than 30 games are already available for NES, Famicom, Game Boy and Genesis, Mega Drive consoles. The catalog will continue to extend as creators add games.



❤️ SUPPORT NEW RETRO GAME PROJECTS

You can support ready-to-manufacture projects directly via pre-order campaigns and help indie creators release their games.

NEW GAME PROJECT



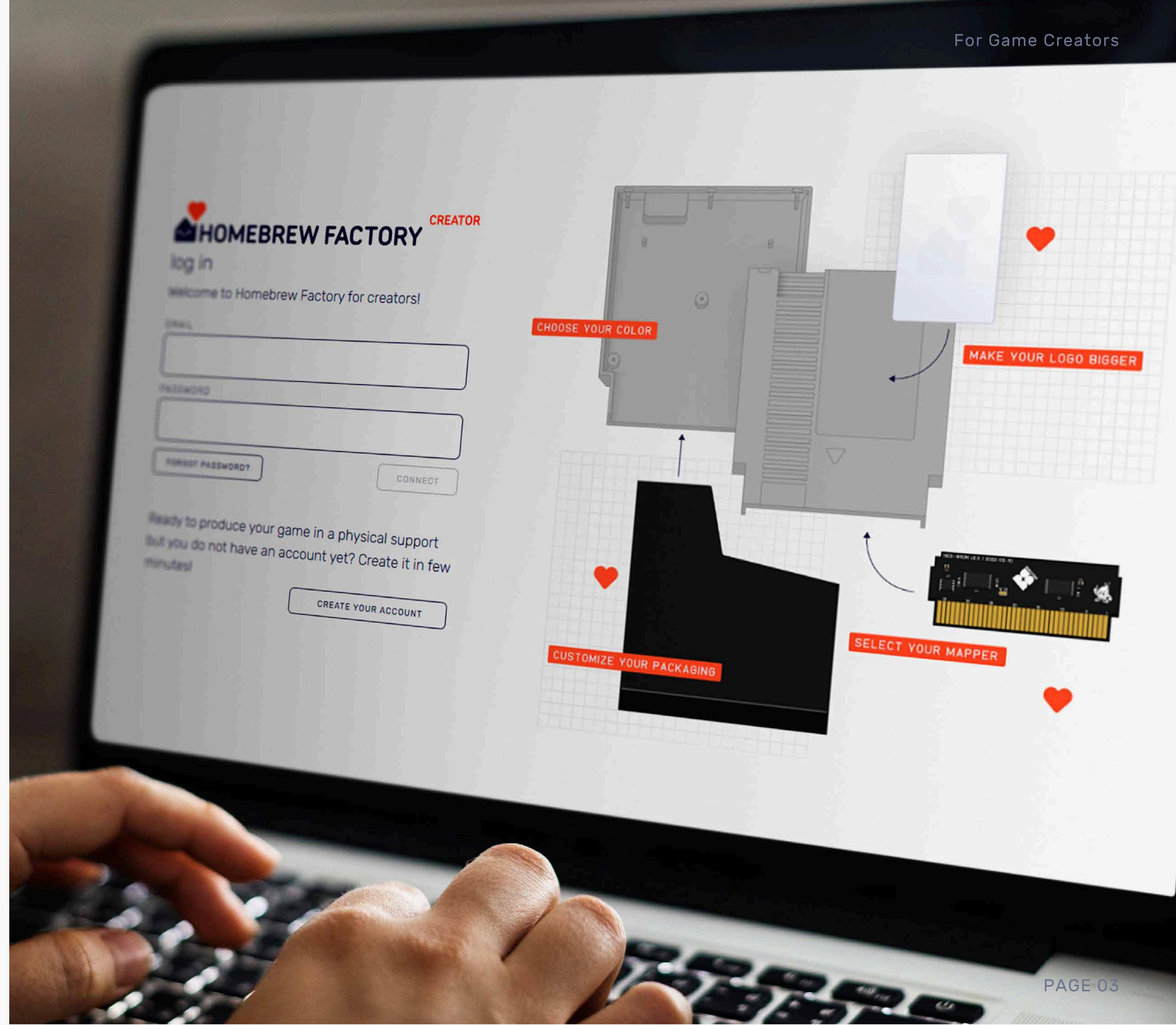
SOLUTION FOR GAME CREATORS

🌈 Design and order cartridges for
a small or big release

💕 Finance it directly or via a pre-
order campaign on the Homebrew
Factory store

📦 Already got stock? Use our
"Fulfillment by Homebrew Factory"
service!

👏 No hidden fees, no subscription

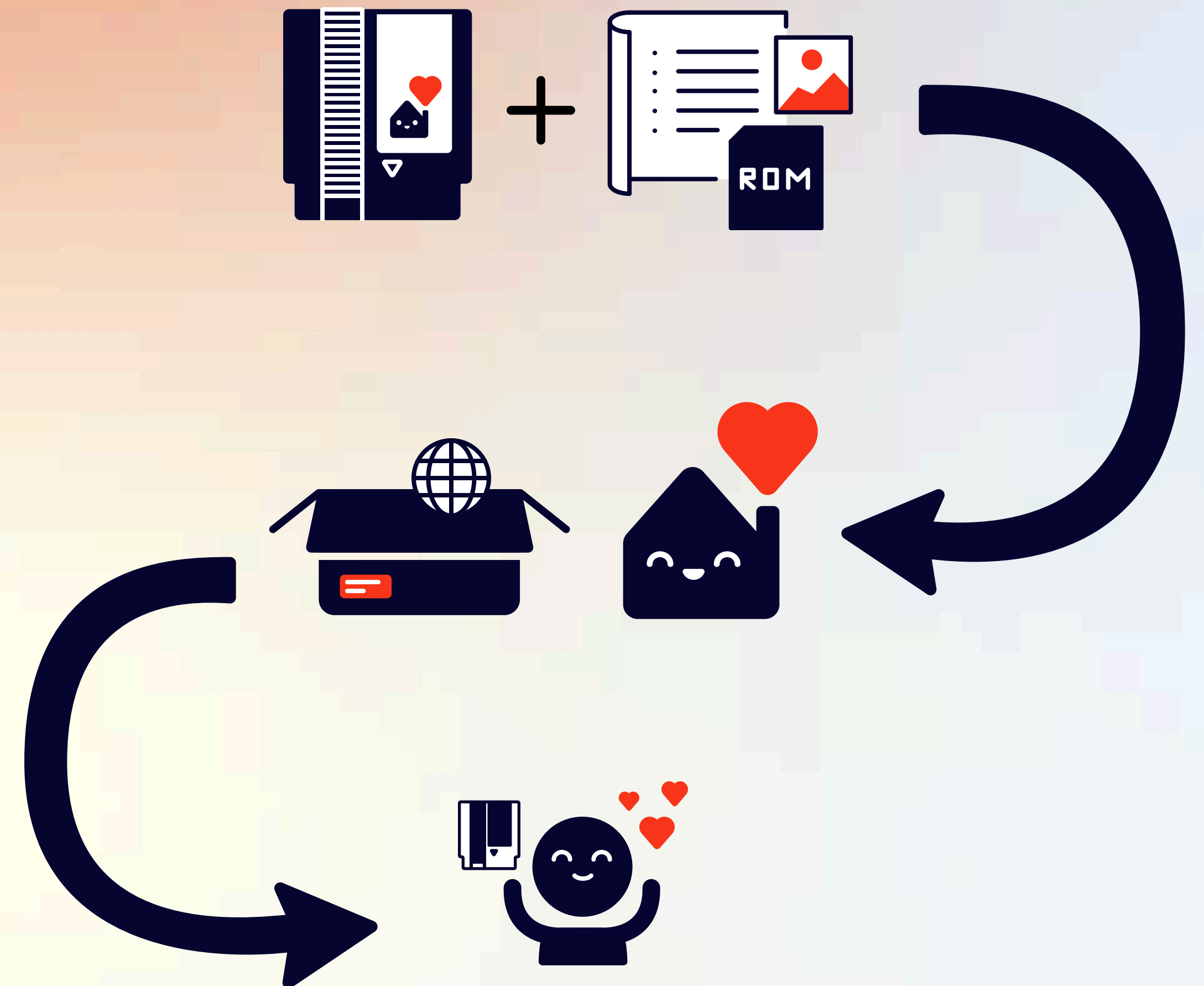


TOOLS DESIGNED FOR CREATORS

Physical release of a game will now be easier and faster with our **special configurator**.

Select the cartridge's color, the PCB, the packaging elements. **Upload your game**, print files and it's done! We are now ready to **manufacture** and **ship** your creation.

YOU DESIGN, WE PRODUCE AND SHIP!



FINANCE AND FLEXIBILITY

✅ GOT MONEY UPFRONT?

Do a direct production and have it sent to you or put it up for sale on Homebrew Factory or both!

❤️ DON'T HAVE THE MONEY YET?

No worries, do a pre-order campaign and we will handle selling and shipping for you.

📦 WE HANDLE STOCK FOR YOU!

We take care of the stock produced, international shipping while you receive your profit share from the sales.



3

Packaging

production unit cost

number of games	1 → 99	100 → 199	200 → 499	500
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SHELL COLOR

Grey shell

FRONT LABEL

Cart front label

BACK LABEL

Cart back label

SLEEVE

Black sleeve

POLYBAG

Cart polybag

BOOKLET

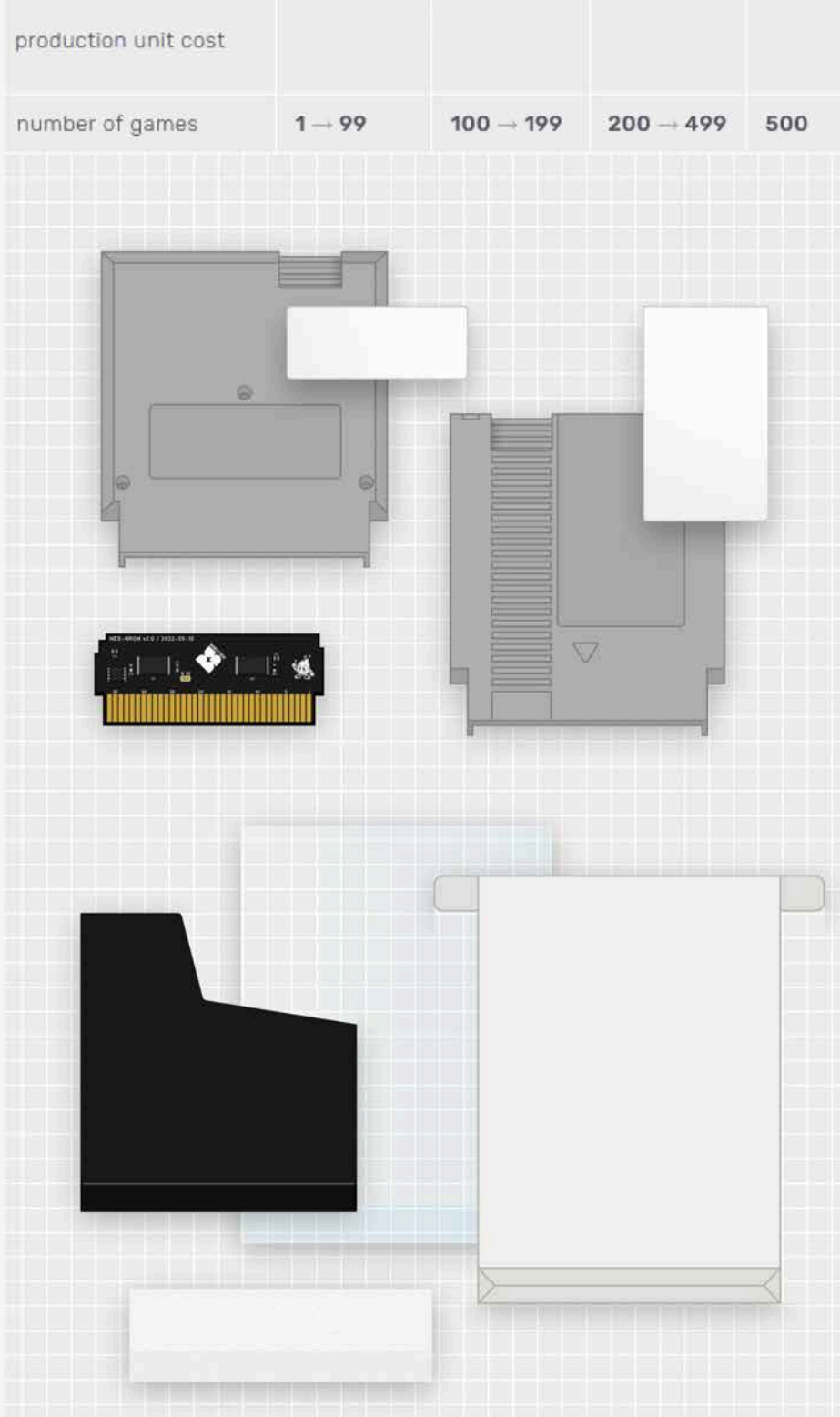
24 pages booklet

BOX

Box Gloss Laminate

SHRINKWRAPPING

Shrinkwrapping



5

Price and quantity

QUANTITY SPLIT

All the games sold on Homebrew factory

All the games sent to you

Split between you and Homebrew Factory

COPIES SOLD BY HOMEBREW FACTORY

QUANTITY

25

SELLING PRICE

45

879.64€

ESTIMATED PROFIT

650.22€

TOTAL PRODUCTION COST

112.05€

TAXES

590.22€

MANUFACTURE

60.00€

HANDLING FEE

DESIGN YOUR PROJECT

Select the cartridge's color, mapper, box, labels and many more options.

COST TRANSPARENCY

The production cost and estimated profit are adjusted in real time.

1 Configuration type

CONFIGURATION NAME

My New Project

CONFIGURATION TYPE

Direct production

Pre-order campaign

Fulfillment by Homebrew Factory

5 Price and quantity

MINIMUM QUANTITY

25

MAXIMUM QUANTITY

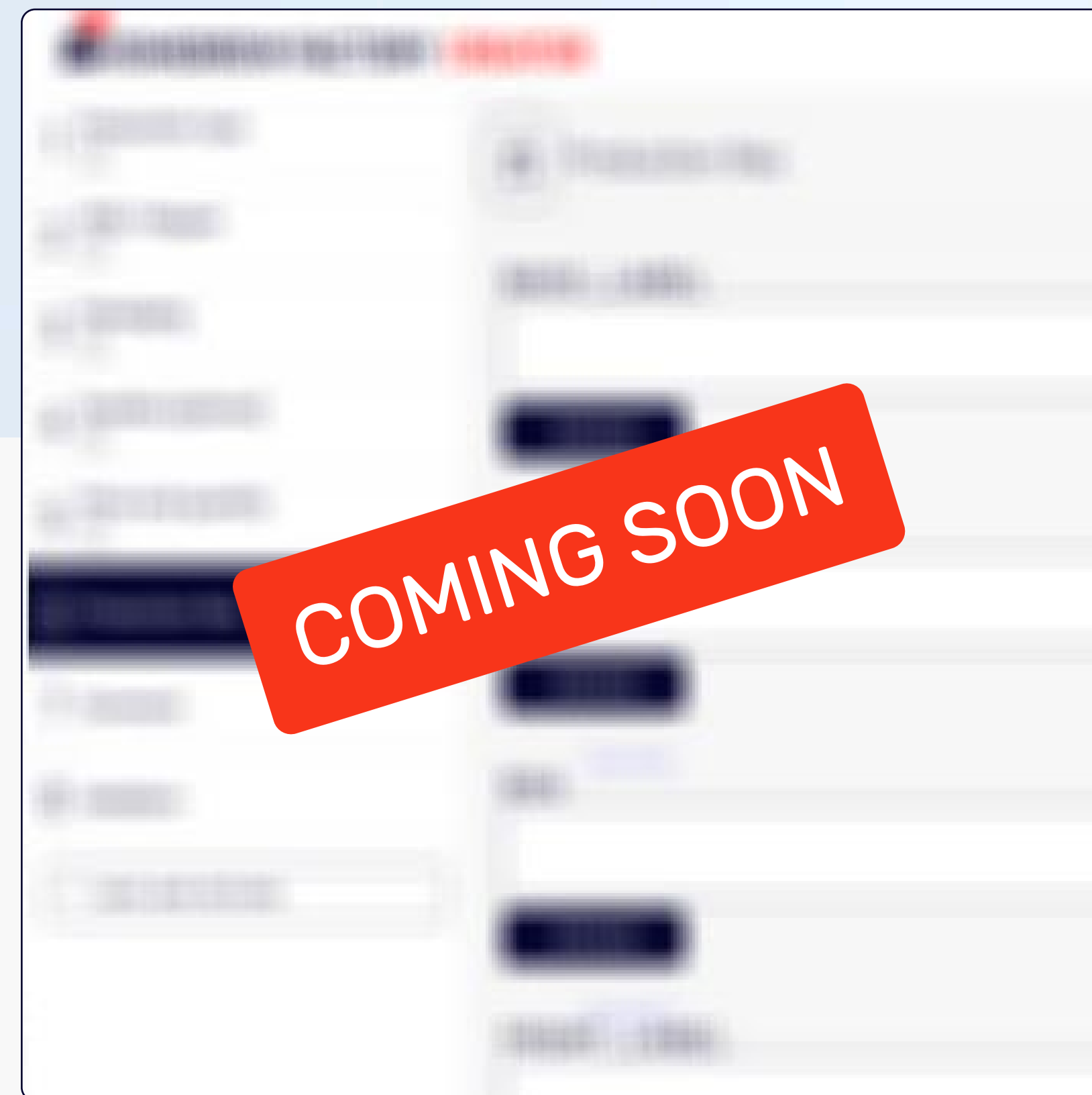
Setting a maximum quantity can be useful if you want to do a limited run, a collector edition, etc.

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SELLING PRICE

50

☒ I WANT SOME COPIES FOR ME



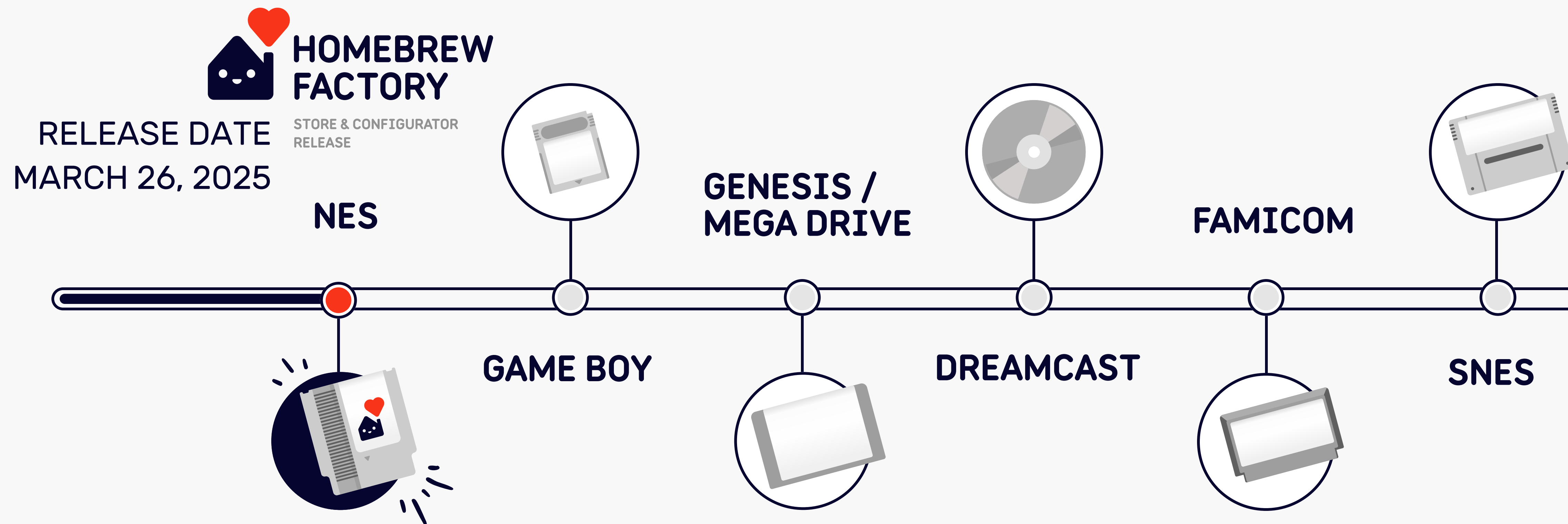
EASY PRE-ORDER CAMPAIGNS

Avoid the struggle of managing a complex crowdfunding campaign. We made it easy for you so you can focus on making new games!

SELL YOUR STOCK

Already have copies of your game from another production? You're welcome to use the Homebrew Factory online store to sell them.

RELEASE AND ROADMAP



BROKE STUDIO

8 YEARS OF EXPERTISE

Before launching Homebrew Factory, **Antoine Gohin** (founder of Broke Studio) started by releasing his **first game** for the NES in 2017.

After helping a large amount of developers produce their cartridges either for **direct releases** or **crowdfunding** campaigns, the studio became a publisher.

Over **15.000** cartridges have been produced ever since.



BROKE STUDIO

SUPPORTING CREATORS

In 2023, **Julien “Fei” Boisseau** joined Antoine, bringing his expertise on the international homebrew scene.

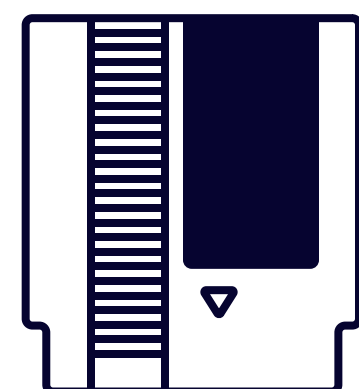
Even though it all started with the NES, Broke Studio is now able to support more systems including **Game Boy**, **Famicom**, and **Genesis / Mega Drive**.

Now, Broke Studio offers a new way to release games: **Homebrew Factory!**



BROKE STUDIO IN FIGURES

CARTRIDGES
PRODUCED



+15.000

GAMES
MANUFACTURED

+40

KICKSTARTER
PARTNERSHIPS

+20

SHIPPED
WORLDWIDE



LINKS & RESOURCES

OFFICIAL LINKS

- 🏠 Homebrew Factory: <https://homebrew-factory.com>
- ⚙️ Homebrew Factory Creator: <http://creator.homebrew-factory.com>
- 📺 Launch Trailer Video: <https://www.youtube.com/watch?v=B33istCD6MU>

SOCIAL MEDIA

- 💬 Discord: <https://discord.gg/5brf3Wa8JX>
- ✂️ X/Twitter: <https://x.com/homebrewfactory>
- 🦋 Bluesky: <https://bsky.app/profile/homebrew-factory.com>
- 📷 Instagram: <https://instagram.com/homebrewfactory>
- 📺 YouTube: <https://www.youtube.com/@HomebrewFactory>

ASSETS

- 📁 Press kit PDF: [Homebrew-Factory-press-kit.pdf](#)
- 📄 Assets ZIP: [Homebrew-Factory-assets.zip](#)